

Women Rewilding Campaign

For Women. For the Wild.

We are inviting 100 people to help us go further, faster.

The Women Rewilding Campaign is building a dynamic community of donors who each commit $10,000 or more per year for five years, generating $1 million a year in dedicated funding for women and the wild for five consecutive years!

This is not simply a financial commitment. It is an invitation to join a community of people who believe that the future of conservation depends on the full inclusion and leadership of women and want to be part of making that future real.

Research consistently shows that women's leadership produces more collaborative, transparent, and lasting environmental outcomes. Starkly, only 0.2% of all foundation funding focuses explicitly on women and the environment.

With 3 million additional conservation workers needed by 2030, the cost of this gap—to women, to biodiversity, and to the planet—is one we cannot afford to ignore.

The Women Rewilding Initiative

Since our inception, Re:wild has directed funding to women conservationists while building a global network of women working to protect and restore Earth's most biodiverse places. The Women Rewilding Campaign will help grow and scale this initiative.

Launched in 2024, our Women Rewilding initiative takes an integrated approach to increasing women's influence, visibility, and resilience in protecting and restoring our planet, leveraging three pillars:

1. **Direct funding for women-led projects and organizations in Re:wild's priority geographies, giving talented women the resources to lead.**
2. **Barrier-free professional development opportunities that put power-building skills within reach.**
3. **Connection and belonging through the Women in Nature Network (WiNN), a vibrant global community of 1,000+ women at all stages of their career working to protect and restore the planet.**

Capital to lead with, opportunities to grow, and a network with built-in mentorship all work together to create a force multiplier for women conservationists and increased impact on the ground. Funding is deployed more strategically, skills are honed and applied immediately to real challenges, and peer networks and mentors support belonging and reveal growth opportunities.

We are just getting started, committed to ensuring that young women, Indigenous women, women rangers, and women of color are accessing the professional development opportunities they want and need.



Backed by Research

What do women in conservation say they want and need to lead and succeed? It comes down to access.

Women make up half the world's population and 41.2% of the workforce, but only 28.1% of leaders, a persistent “drop-at-the-top” that reflects systemic barriers women face rather than a lack of capability.

This gap is most visible in high-influence fields: while women constitute nearly one-third of science, technology, engineering and math (STEM) graduates, they represent just 14% of STEM leaders. They hold only 15% of top environmental roles in government worldwide.

A recent global report published by Re:wild and the Denver Zoo Conservation Alliance provides insight. The study analyzed surveys of 800+ women around the world, expert interviews with women leaders actively working in conservation, and a review of 95 conservation organizations offering leadership initiatives.

Their request for access looks like this:

- **Access to capital:** The study points to systemic barriers like gender bias and institutional norms that can slow women's advancement.
- **Access to power-building opportunities:** Women want practical skills in conflict management, communication, and adaptive management, delivered through flexible, hybrid formats.
- **Access to community and mentorship:** Women told researchers they need safe spaces to share challenges without fear of judgement, with leaders who "look like us" — along with sustained mentors to help them grow in their careers.



What the Campaign Looks Like

The Campaign reflects the values at the heart of Women Rewilding itself: that belonging, solidarity, joy, and shared resources multiply individual impact. Campaign participants won't just fund this work, they'll be connected to it, and to each other.

Donors to the Women Rewilding Campaign will be recognized as founding partners of a growing global movement and engaged as genuine stakeholders in its progress. This includes opportunities to connect with grantees and program participants in the field and virtually, regular impact updates, invitations to exclusive Re:wild convenings, and a place in a community of like-minded individuals committed to a future of conservation leadership led by women.



> *The Women in Nature Network (WiNN) has given me a supportive sisterhood. I have met incredible women who have walked with me, held my hand, and reminded me that I am not alone in this journey.*
>
> Alice Gathe, WiNN Kenya Chapter Member,
> Founder of Bold Girl Unite



What Your Investment Makes Possible

Women Rewilding supports women across the conservation sector and around the world: rangers and Indigenous leaders on the front lines, women scientists working in the Earth's most remote places, and organizational leaders advocating for systemic change for generations to come.

Over five years, the Women Rewilding Campaign will commit $5 million to women rewilding our planet. More than half of these funds, $3 million, will go directly to women-led projects and conservation organizations across Re:wild's global network of field partners through grants made from the Women Rewilding Fund. The rest will give women leaders the wrap-around support they want and need – vibrant connections through the Women in Nature Network and access to professional development opportunities, without barriers.



With this investment in the next 5 years, Re:wild will:

Every dollar benefits women working to rewild our planet. Your partnership doesn't just fund an initiative. It builds a movement.

- **Deploy $2.5 million in direct grants to women and women-led organizations from the Women Rewilding Fund**
- **Welcome 250 new Women in Nature Network members and 10 new chapters**
- **Launch 25 professional development cohorts**
- **Build the foundation to sustain and scale this impact into the future**

You Are Invited to Join Us

We are seeking founding members who share our conviction that women's leadership is essential, not incidental, to the future of life on Earth. If you are for women and for the wild, we'd love to talk.

Contact: Nina Paige Hadley, Senior Director, Guardians | nhadley@rewild.org
Kristin Lindblad, Strategic Philanthropy Partnerships Advisor | klindblad@rewild.org



I reconnected with my ancestors' deep love for protecting our land, a legacy I'm proud to carry forward for our children's future. Conservation isn't just my work; it's a joyful privilege to honor nature and community.

Mai Doan, Chief Operating Officer, Conservation Vietnam (Re:wild Partner) and Nature Expedition Explorer

About Re:wild

Re:wild's mission is to protect and restore the wild to ensure a thriving Earth for all life by addressing the interconnected climate, biodiversity, and human health crises. Joining more than 40 years of conservation impact, Re:wild was formed in 2021 as the combination of the Leonardo DiCaprio Foundation and Global Wildlife Conservation; a force multiplier that brings together the world's leading conservationists with Indigenous peoples, local communities, influential leaders, nongovernmental organizations (NGOs), governments, companies, and the public to protect and rewild.

- **We work exclusively through partnership, with 650+ partners across 80+ countries.**
- **We are currently working in 870+ areas across the wild world, supporting more than 640 million acres in active conservation management with 226 million acres of new conservation areas.**
- **Together, we are driving targeted conservation action for nearly 300 threatened species and an additional 40,000 species in their respective ecosystems.**
- **Alongside our work on the ground, we are involved in over 45 diverse conservation alliances working in coalition in the race against time, addressing major conservation needs by leveraging collective strength, creating and delivering on unified visions, and achieving impact.**

