



# Welcome to Re:wild

Deep blues of the Caribbean Sea against the lush forest of Dominica, photo by Andrew Snyder

**Re:wild's mission is to protect and restore the wild to ensure a thriving Earth for all life by addressing the interconnected climate, biodiversity, and human wellbeing crises.**

We are a **nature first, local first** organization. Re:wild was formed in 2021 by a group of renowned conservation scientists at Global Wildlife Conservation together with Leonardo DiCaprio and his foundation, combining more than 40 years of conservation impact. Re:wild is a force

multiplier that brings together the world's leading conservationists with Indigenous Peoples, local communities, influential leaders, nongovernmental organizations (NGOs), governments, companies, and the public to protect, restore, and rewild nature.

**Re:wild and partners are making measurable impact toward our four ambitious 2030 strategic plan goals to secure a future where all life on Earth can thrive:**

- Protect and restore the world's most irreplaceable places.
- Conserve and recover the world's most threatened species.
- Help embolden and equip the world's conservation guardians.
- Build a global movement to catalyze action at scale.

It is our goal to move the protection of nature from a nice-to-have idea to a **need-to-have one**, with the level of urgency that is required to remedy our planet's environmental crises. As stewards of the planet, it is our responsibility to ensure that biodiversity thrives, allowing life in all its forms to flourish. Biodiversity, the variety and variability of life on Earth, is a cornerstone of ecological balance and human survival. It encompasses the diversity of species, genetic variations within species, and the multitude of ecosystems that house these life forms.

Over half of global GDP is dependent on functioning ecosystems, proving nature to be an essential key to national and global security. We know that healthy nature is an important component in preventing the collapse of civilizations; protecting biodiversity is not simply about preserving the natural world but also about safeguarding human health, prosperity, and cultural heritage for future generations.

Ecologically, biodiversity is critical for the maintenance of ecosystem services that support life on Earth. These services include air and water purification, pollination of plants, decomposition of waste, and regulation of climate. Diverse ecosystems are more resilient to changes and disruptions, such as climate change or natural disasters.



Shanna Challenger  
of the Environmental Awareness Group

With 600+ partners across 90 countries, we are currently working in 779+ sites across the wild world, supporting more than 590 million acres in active conservation management with 197 million acres of new conservation areas in progress. Together, we are driving targeted conservation action for 276 threatened species and benefitting an additional 36,000 species in their respective ecosystems. Alongside our work on the ground, we are involved in over 45 diverse conservation alliances working in coalition in the race against time, addressing major conservation needs by leveraging collective strength, creating and delivering on unified visions, and achieving impact.

Global in thinking, partnership in practice, local in delivery, we believe conservation is strongest in the hands of national, regional, and local organizations and individuals. With our partners, we custom-fit solutions that are tailored to site-specific ecological, cultural, and socioeconomic contexts. The Re:wild team provides consistent

leadership and strategic direction for our partnerships, as well as operational and programmatic support to partners through strategy, science, global platforms, communications, and funding.

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We appreciate Re:wild’s model of working with local organizations and communities, which has made a dramatic difference for wildlife in Belize and around the world. They bring sound science, strategic judgement, creativity and a long-term commitment to everything they do.

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**Kent Wommack**

EXECUTIVE DIRECTOR  
LIZ CLAIBORNE ART ORTENBERG FOUNDATION

The Re:wild Theory of Change creates conservation opportunities by developing gold standard demonstration projects, then determines how they can be replicated at scale through funding streams, technologies, and best practices. We set ambitious goals on species and ecosystem protection and recovery, whether it's regional or global, and play a scaling, facilitating, and financing role with our local partners; creating the enabling environment for organizations and civil society to make the change required to better deliver on those ambitious goals.

Our work stands in deliberate opposition to an extractive model that has industrialized nature and severed people from the ecosystems that sustain us. Today, roughly half of the world's arable land is used for agriculture, and 83% of that is devoted to animal agriculture—yet it delivers only 18% of global calories to people, an astonishingly inefficient system that accelerates climate change, biodiversity collapse, and growing

to people over land, water, and food. As ecosystems fail, so too does our shared life-support system. Re:wild works to reverse this trajectory by protecting remaining intact ecosystems, restoring lands degraded by animal agriculture, and accelerating a transition toward food systems that reduce pressure on nature by encouraging a plant-based lifestyle.

Globally, partnerships with and leadership by Indigenous Peoples are increasingly recognized as critical to rebalancing the relationship between humans and nature. Despite this awareness, direct investment in and partnership with Indigenous Peoples remains one of the most underfunded strategies for building a resilient future for humanity. Re:wild is part of an ambitious global movement to increase direct conservation funding to Indigenous Peoples and local communities in priority areas around the world, building understanding, learning, and collaboration to achieve shared conservation goals. Re:wild's longstanding partnerships with Indigenous Peoples and local communities span some of the world's most threatened species and ecosystems around the world.

A core set of donors cover all Re:wild operational costs, which allows us to invest 100% of additional donations into programs around the world. With this model, Re:wild curates and deploys philanthropic resources from individuals, corporations, and foundations efficiently and effectively.

**We focus efforts through six regions and multiple Conservation Strategies – all equally working hand in hand to deliver global goals.**

## *Regions*

- Africa
- Asia
- Australasia
- Caribbean
- Latin America
- North America

## *Conservation Strategies*

- Protected Area Creation
- Protected Area Management
- Restoration & Rewilding
- Endangered Species Recovery
- Exploration
- Wildlife Crime Prevention
- Cultivating Conservation Leadership
- Advocating for Earth

# *Strategic Targets*

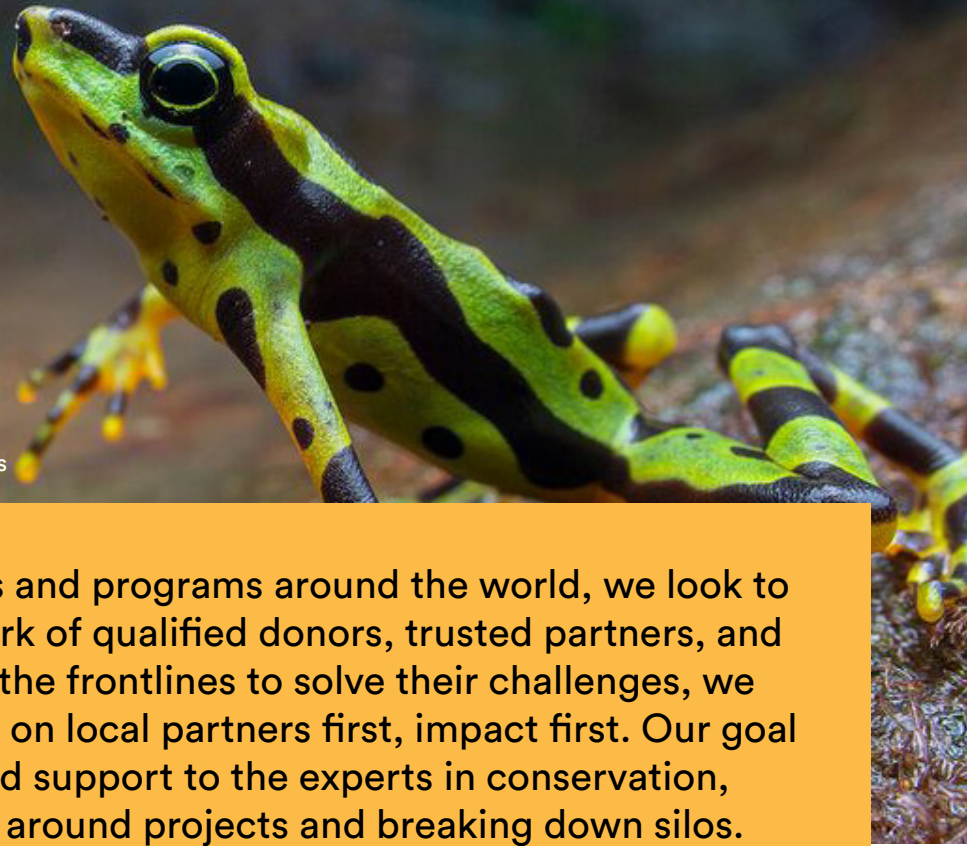
1. Creating New Conservation Areas
2. Managing Areas for Conservation Impact
3. Recovering Species
4. Restoring Ecosystems and Species
5. Cultivating Conservation Leaders
6. Supporting Delivery of National Commitments to Global Targets
7. Funding Indigenous Peoples and Local Communities Directly
8. Building a Movement
9. Advocating for Earth
10. Scaling up Conservation Funding

## **Planetary Stewardship with a “Conservation Advised Fund” (CAF) held with Re:wild**

People need to step up for the planet now; there’s no possibility for a healthy tomorrow without action today. Join with us to plan for the planet, building a global movement to catalyze action at scale with the ultimate return on investment (ROI) for the people and the planet.

We share a model that presents a novel philanthropic solution, with a focus on the asset that matters most to our future generations: planetary health. The concept is multifaceted: planning for the planet combines with generational wealth transfer strategy to create a comprehensive legacy plan that addresses the global situation of your family’s future generations.

A Re:wild CAF is the vehicle to create lasting conservation impact with the greatest donor ease; presenting nature-based solutions as the path forward in the climate, human wellbeing, and biodiversity crises, and emphasizing the power of nature regeneration as the power that prevails when restoring planetary health and the survival of all species.



Condoto Harlequin Toad, photo by Jaime Culebras

With our portfolio of projects and programs around the world, we look to scale up dollars with a network of qualified donors, trusted partners, and successful projects. Funding the frontlines to solve their challenges, we maximize impact by focusing on local partners first, impact first. Our goal is to bring more resources and support to the experts in conservation, unifying conservation efforts around projects and breaking down silos.

The Nature Platform, our innovative global project spatial and temporal database, is a first-of-its-kind platform for managing our conservation portfolio and visualizing and tracking impact. It gives donors the opportunity to easily pinpoint causes, locations, people, and organizations around the world to support in their

efforts to fight the deterioration of planetary health. Re:wild’s hub for visualizing and amplifying conservation impact worldwide, The Nature Platform combines a dynamic map interface with a collaborative impact database, connecting real projects to the global picture of biodiversity protection.

Through the map platform, users can explore live data layers – from Key Biodiversity Areas and species richness to Indigenous and community lands and protected areas – seeing where conservation efforts are making the greatest difference. Soon, the Platform will also display real-time financial and grant data, linking investments directly to measurable outcomes on the ground.

The Nature Platform transforms transparency into action. It empowers donors, partners, and practitioners to see where every dollar drives change, to identify where new support is most urgently needed, and to track the measurable progress toward a wilder, more resilient planet. By making conservation visible, accountable, and connected, the Nature Platform is redefining how we understand and accelerate impact for nature.

Our aspiration is to make executing your philanthropy seamless, with none of the challenges that can come along with setting up and running your own donor vehicles. As we manage your conservation-focused assets, we work with you on a coordinated strategy that suits your philanthropic vision.

With our direct connections uniting governments with advocates, and our powerful coalition of donor partners, we are amplifying the power of philanthropy to make the most immediate positive change; because in the race for the planet's survival, there is only room for strategic optimism and action.





[www.rewild.org](http://www.rewild.org)